



2026 HPCANYS 46th Annual Conference

EXHIBITOR AND SPONSOR PROSPECTUS

November 10-11, 2026

Rivers Casino | 1 Rush St

Schenectady, New York 518-579-8800

Dear Friends and Supporters of HPCANYS,

As the hospice movement celebrated its 50th anniversary in 2025, HPCANYS is proud to celebrate 46 years of serving New York's hospice and palliative care community in 2026. We invite you to join us for the HPCANYS 46th Annual Conference on **November 10–11, 2026**, at the beautiful **Rivers Casino & Resort in Schenectady, New York**.

Our Annual Conference is the premier gathering of hospice and palliative care professionals across New York State. It brings together executive leaders, clinicians, administrators, educators, and other decision-makers dedicated to improving care for individuals facing serious and life-limiting illness.

If you've joined us in previous years, you already know what makes the HPCANYS conference special—a dynamic blend of high-quality education, networking, innovative exhibitors, engaging social events, and opportunities to build lasting professional relationships. This year's new venue offers even more opportunities for exhibitors and sponsors to connect with attendees through hosted receptions, sponsored dinners, and informal networking events.

As an exhibitor or sponsor, your organization will have the opportunity to showcase products, services, and innovative solutions directly to the professionals who influence purchasing decisions and implement new programs within hospice and palliative care organizations. Whether you are introducing a new product, strengthening existing relationships, or expanding your presence in New York, the HPCANYS Annual Conference offers exceptional visibility and meaningful engagement with your target audience.

Because exhibit space is limited, we encourage you to reserve your table early.

Enclosed you will find the Exhibitor Registration Form along with information describing the many sponsorship opportunities available for this year's conference.

In addition to exhibiting, sponsorship opportunities provide even greater visibility for your organization. Opportunities include hotel welcome bags, keynote and concurrent session introductions, breakfasts, luncheons, receptions, refreshment breaks, and other conference events. These sponsorships offer valuable recognition while demonstrating your commitment to advancing hospice and palliative care throughout New York State. Please note that sponsorship of the hotel welcome bags has an earlier deadline to allow sufficient time for production and assembly.

Whether you are a returning exhibitor or joining us for the first time, we look forward to welcoming you to Schenectady this November. We appreciate your continued partnership and support and hope you will take advantage of the many opportunities to connect with New York's hospice and palliative care leaders.

If you have any questions regarding exhibiting or sponsorship opportunities, please contact **Kimberly Ryan-Stein** at (518) 446-1483 or kryanstein@hpcanys.org.

We look forward to seeing you in November!
Sincerely,
Kim

Kimberly Ryan-Stein
Education / Membership / Annual Conference Coordinator



2026 HPCANYS 46th Annual Conference EXHIBITOR AND SPONSOR PROSPECTUS November 10-11, 2026 | Rivers Casino 1 Rush Street | Schenectady, New York 518-579-8800

Registrations, along with fee and sponsorship, if applicable, must be received no later than October 19, 2026, to make the program. Please send to kryan@hpcanys.org. **CONFERENCE REGISTRATIONS ARE SEPARATE FROM RENEWALS AND SPONSORSHIPS.**

EXHIBIT HOURS

SET UP:	November 9	5:00pm – 7:00pm
	November 10	7:30am – 10:00am
CONFERENCE	November 10	8:30am -4:30pm
	November 11	8:00am – 4:00pm
BREAKDOWN	November 11	3:00pm

All Exhibitors and Sponsors must be in current membership standing to exhibit at the conference. If you are not a current member, you can join/renew as an Allied Member plus cost of sponsorship. For Membership/Renewal, contact [Kim.Ryan-Stein](mailto:Kim.Ryan-Stein@hpcanys.org) / 518-446-1483

GOLD SPONSOR - \$5000 (separate from Membership Renewal)

- Premium exhibit space with (2) additional registrations
- 6' Draped Table with Custom Pop-Up Banner With your approved Logo
Banner to be displayed at your table throughout the conference and will be yours to keep at the end of the event! Banner has a sturdy case and (2) free replacements if torn or broken.
- One full page color ad in the conference digital program Inside Cover (Must be received by September 30, 2026)
- Fifteen minutes to address attendees on Day One during breakfast
- Logo on registration page of website
- Special recognition at opening remarks/Welcome and during Annual Meeting

ROSE GOLD SPONSOR - \$3500 (separate from Membership Renewal)

- Premium exhibit space with 6' Draped Table with (1) additional registration
- Half Page Color Logo in Conference Digital Program Listing prior to Day One Agenda (Must be received by September 30, 2026)
- Ten minutes to address attendees on Day Two during breakfast
- Special Recognition at opening remarks/Welcome and during Annual Luncheon Meeting

SILVER SPONSOR - \$2500 (separate from Membership Renewal)

- Premium exhibit space with 6' draped table
- Half page Color Logo in Conference Digital Program Listing prior to Day One Breakout

Hospice and Palliative Care Association of New York State (HPCANYS)
119 Washington Ave., STE 302, Albany, NY 12210
518-446-1483 | info@hpcanys.org

Listings (must be received by September 30, 2026)

- Special Recognition at opening remarks/Welcome and during Annual Luncheon Meeting

BRONZE SPONSOR -\$2000 (separate from Membership Renewal)

- Premium exhibit space with 6' draped table
- Quarter page Color Logo in Conference Digital Program Listing at the end of Breakout Listings (must be received by September 30, 2026)
- Special Recognition at opening remarks/Welcome and during Annual Luncheon Meeting

OTHER SPONSORSHIP OPPORTUNITIES:

\$750.00 – Your Custom Logo Pop Up Banner with Travel Case - A High-Quality Custom Logo Pop-Up Banner, designed and constructed an Independent, Women Owned/ New York Small Business. Banner can be displayed at your table or throughout the conference and will be yours to keep at the end of the event! If banner ever is damaged or torn, will be replaced up to (2) occurrences free of charge.

\$750.00 – Charging Station -Charging Electronics for all **General Session Tables** throughout the conference; recognition in the program, during Welcome Sessions and during the Annual Meeting.

2026 ALLIED MEMBERSHIP/RENEWAL RATES

Patron Membership - \$1500.00

- Access to HPCANYS website as member
- Invitation to sponsor at Annual Conference

Supporter Membership- \$2350.00

Same benefits as Patron Level in addition to:

- Full Access to HPCANYS Membership List with all contact information, including emails.
- Organizational listing, in Program and HPCANYS website with product information and primary contact.
- (1) IN PERSON 2026 Annual Conference Registration, along with Exhibitor table; attendee listing prior to conference start date.
- Invitation for Sponsorship opportunities at Annual Conference, including Advertisement in Program & AV Platform
- Opportunity for presenting a 60-minute educational webinar to members, providing educational information pertaining to your organization.



2026 HPCANYS 46th Annual Conference
EXHIBITOR REGISTRATION FORM
November 10-11, 2026 | Rivers Casino 1
Rush Street | Schenectady, New York
518-579-8800

2026 HPCANYS 46th CONFERENCE & EXHIBITION Exhibiting Terms & Conditions (the fine print)

This page must be signed and returned with Exhibitor Application. Exhibitors may supply giveaways and take orders for goods and services only in their designated exhibit spaces. Canvassing or distribution of advertising materials outside the exhibitor's own space will not be allowed. Solicitation of business, except by exhibit firms and conference sponsors, is prohibited.

Exhibit Access: The cost includes entry for one to the Conference, all activities and breakout sessions, including opening remarks/keynote address, educational sessions; tabletop exhibit; exhibit space with name badge(s); identification in conference program; and computer listing of attendees. Additional Vendor badge(s) / registration can be purchased separately. No one will be allowed entry into Exhibit Hall without a 2026 HPCANYS name badge. Utilities, furnishings and meal functions outside the Exhibit Hall are not furnished.

Payment Policies Registration forms received without payment will not be processed. Cancellation of Exhibit Space: Cancellation requests must be made in writing and received by HPCANYS no later than November 1, 2026. HPCANYS will retain an administrative charge of \$100.00 of the cost of the exhibit space. There will be no refunds after November 2, 2026.

Use of Exhibit Space Exhibit: space is assigned on the express understanding that it is to be used solely for the display of the services that the Exhibitor provides to the hospice and palliative care industries. Exhibitors are not permitted to sublet any part of their space. No exhibit material may extend beyond the boundaries of the exhibit space or exceed the height restriction for that type of exhibit space. Exhibits will not be of such nature or arrangement to obstruct the view or interfere with exhibits of others. Should there be any questions as to obstruction or interference with any exhibit with other exhibits in the area, the final judgment will be made by HPCANYS.

CON'T |2026 HPCANYS 46th CONFERENCE & EXHIBITION Exhibiting Terms & Conditions

Insurance and Liability Exhibitors wishing to insure their property must do so at their own expense. To protect themselves against loss, it is recommended that all Exhibitors always have representatives in attendance when the exhibits are open, especially when exhibits are being fabricated and dismantled. It is expressly understood and agreed, and the Exhibitor agrees by accepting this contract, that they will make no claim of any kind against HPCANYS or any of their members or employees for any loss, damage to, or destruction of goods, or for any injury that may occur to themselves or their employees while in the Exhibit Hall or for any damage of any nature of character whatsoever. It is further agreed that HPCANYS or the Hotel shall not be liable or responsible for and shall be indemnified and held harmless by Exhibitor from and against any and all claims and damages of every kind, for injury to or death of any person or persons and for damages to or loss of property, arising out of or attributed, directly or indirectly, to the operations or performances of Exhibitor and Exhibitor's agents and employees under this agreement. The Hotel is not liable to the Exhibitors for any damage to or for the loss or destruction of any exhibit or property of the Exhibitor by fire or other casualty covered by an extended coverage endorsement to a fire insurance policy, whether caused by the negligence of the hall, its officers, agents, service personnel, employees or otherwise, all claims for any such loss or damage being expressly waived by Exhibitor who agrees to indemnify and hold the Hotel harmless on space that has been made available to HPCANYS. Exhibitor agrees to abide by all applicable fire, utility and building codes.

Mailing lists include name, agency, address, phone and email. The pre-conference list will be emailed to you two weeks prior to the conference. A post-conference list will be emailed two weeks after the conference. For email communications, exhibitors agree to include opt-out/unsubscribe instructions in any email communications sent to attendees. Sharing or re-selling of the attendee list is expressly prohibited.

This form **MUST** be signed and returned to kryanstein@hpcanys.org. **CONFERENCE REGISTRATIONS ARE A SEPARATE FORM. ANY ADDITIONAL ATTENDEES FROM YOUR ORGANIZATION MUST REGISTER HERE.**

MEMBERSHIP LEVEL RENEW/JOIN (check one)

- ☐ **Patron Level of \$1500.00**
- ☐ **Supporter Level of \$2350.00**

SPONSORSHIP LEVEL (check one)

- ☐ **Gold Level - \$5000.00**
- ☐ **Rose Gold Level - \$3500.00**
- ☐ **Silver Level - \$2500.00**
- ☐ **Bronze Level - \$2000.00**
- ☐ **Other at \$750.00**

Signature_____

Printed
Name_____

Other Associates/ title/emails for database:

Company_____

Phone _____

Email _____

Return Forms with check or email to
kryanstein@hpcanys.org
For questions on Membership/Renewal/Sponsorships

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